



www.waterfrontgraphic.com  
W10994 Eagle Dr.  
Lodi, WI 53555  
608.592.6501  
amy@waterfrontgraphic.com

## Website Questionnaire

*Thank you for taking the time to fill out this preliminary website questionnaire. Please answer each question to the best of your ability. Your responses will help us develop the best design and strategy for your website.*

Client: \_\_\_\_\_

How many pages will you need in your website? \_\_\_\_\_

Do you have a URL purchased? \_\_\_\_\_ If not, do you need help choosing one? \_\_\_\_\_

What web presence do you currently have? \_\_\_\_\_

What web presence would you ideally like to have? Website and/or social media sites? \_\_\_\_\_

What would your customers/clients say is important for you to have on the web? \_\_\_\_\_

What is important for you to communicate on your website? \_\_\_\_\_

What are the offerings you want to highlight on a website? \_\_\_\_\_

Do you want an image gallery? \_\_\_\_\_ About how many images? \_\_\_\_\_

Would you like the gallery to be automatic or user controlled? \_\_\_\_\_

Would you like to have a video on your site? \_\_\_\_\_

Would you like a blog on your site? \_\_\_\_\_

Will you need e-commerce features on your site? \_\_\_\_\_

Would you like a contact form on your site? \_\_\_\_\_

Do you have other URLs that you need redirected to this site? \_\_\_\_\_

Do you want any links set up to other websites? If so, which sites? \_\_\_\_\_

Do you have Facebook or other social media pages that you would like linked from your website? \_\_\_\_\_

Do you have a Google Places page set up? \_\_\_\_\_ If not, do you want one? \_\_\_\_\_

Do you have a Google Account for Analytics on your site? \_\_\_\_\_

Do you need email addresses set up, and if so, how many? \_\_\_\_\_

Would you like to have control of your website? If so, what do you think you will have time to control (text, photos)? \_\_\_\_\_

Will you need help with writing the content of your website? \_\_\_\_\_

Will you need help with photography for your website? \_\_\_\_\_

Please list 5 websites with designs that you like. \_\_\_\_\_

What colors do you like and dislike? \_\_\_\_\_

Would you to find out more about Waterfront to maintain your site for better search engine rankings? \_\_\_\_\_

*When you are complete with the questionnaire, please email it back to amy@waterfrontgraphic.com. Thank You!*